

Sports Basketball Digest

News for 2008-08-26



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SnapSports® Sports Surface is Featured on The Early Show on CBS with Serena and Venus Williams

SnapSports® outdoor tennis court surfacing featured with Olympic gold medalists, Serena and Venus Williams on CBS's The Early Show.

Salt Lake City, UT (PRWEB) August 24, 2008 -- SnapSports®, the industry leading manufacturer and supplier of premium sports surfacing and outdoor athletic courts, was chosen by CBS to provide their top rated BounceBack™ outdoor court surface to welcome home Olympic Gold Medalists Serena and Venus Williams. After winning their second gold medal in women's doubles, the Williams sisters and The Early Show co-host, Harry Smith are seen talking and even volleying a couple balls in front of the CBS studio on SnapSports's® BounceBack™ court.

"Everyone at SnapSports was beaming with pride to see US Olympic athletes standing on the very products we manufacture right here in the USA," said Jorgen Moller, CEO of SnapSports®

The Williams sisters are 9-0 in Olympic and Grand Slam doubles finals. They're the top rated women's tennis players in the world, winning both the singles and the doubles at Wimbledon this year. The Early Show on CBS, is the fastest growing network morning newscast on TV today. SnapSports® is proud to have been chosen for this venue.

About BounceBack™

The SnapSports® BounceBack™ court featured on the show is the top performing wet & dry out door athletic surface for both residential and professional athletic uses. It has the highest level of shock-absorption and coefficient of friction to offer a safe playing surface.

About SnapSports

Located in Salt Lake City, Utah, SnapSports manufactures 24 hours a day, 7 days a week, 365 days a year in their 100,000 square foot facility. The family at SnapSports is proud of more than 30 years of experience in manufacturing & providing Courts and Sports surfacing worldwide. Their experience and innovative product line has made them the fastest growing company in their industry.

For more information visit The SnapSports® website (www.SnapSports.com) or call 1-800-664-3865.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Professional Basketball Player Starts Charity for Children, Taps into Social Networking Site uPlej.com

Travis Hansen started Little Heroes Foundation- a charity to help children around the world. The organization recently became a member of social networking site for online giving - uPlej.com

Lehi, UT (PRWEB) August 21, 2008 -- [uPlej](#), an online giving social networking Web site, has welcomed a charity for children to its network.

[Professional basketball player Travis Hansen](#) founded the charity Little Heroes Foundation to improve the living conditions of children around the world.

Hansen is a superstar in Russia for his basketball talent, and to the children who have been helped through his foundation. Hansen's basketball career has taken him many places starting with Brigham Young University, then to the Atlanta Hawks, and Tau Ceramica in Spain. He is now in Russia where he plays for Dynamo - one of the top teams in the European League.

It all started several years ago when he and his wife wanted to adopt a child in Russia. They were shocked by what they saw. "We saw the poor living conditions of babies and children at a Russian hospital and orphanage. It was run down, there were broken windows, and there was almost no light. The inside was depressing and cold. There were cribs in the hallways, no hot water heaters, and the bathrooms were horrible. I thought someone needed to do something for these children," said Hansen. He and his wife vowed to help.

"The children need our help and we will do all we can to help them. My wife and I founded Little Heroes two years ago to raise money from our friends around the world who also want to help," said Hansen.

Little Heroes expanded to help children everywhere - and need to raise money to reach their goals. They are currently renovating a baby hospital and orphanage in Lyubertsy, Russia. They also have future projects coming, such as: partnering up with Nature's Sunshine to help children with malaria in Ghana, assisting in the Children with Cancer Christmas Foundation which helps bring cheer and lift the burdens of children with cancer as well as their families, and bringing aid to the multiplying refugee camps in Russia. Each year Little Heroes hosts a Travis Hansen Charity Basketball Camp and in 2009 the camp will be followed by a charity golf tournament.

"Travis didn't say a lot during our initial meeting with him and I wasn't sure what he was thinking. When I explained how uPlej works and could help him raise money for Little Heroes, he was silent. So I asked him what he thought - and he said he thought uPlej was an incredible idea. Travis has built a network of support all over the world. He immediately signed up and got his network involved," said Jeff Crane, Founder of uPlej.com

Hansen talked about uPlej helps people give to good causes. "There are many people who have created foundations and charities who give up their lives for their causes. Many of them cannot find the funds to do what they feel inspired to do. Uplej.com creates a unique opportunity for everyone to get involved in charity work. Even the smaller charities can raise money. All people can have the opportunity to help others. Uplej gives everyone an opportunity to make the world better!" he said.

That's coming from someone truly making an impact - both on and off court.

About uPlej:

uPlej is social networking site for online giving and a one-stop place for people and their friends to give to the causes they believe in. uPlej is a registered professional fund raising organization. Charities must be public 501(c)(3) organizations and recognized as IRS Publication 78 verified on GuideStar.com to be eligible to receive funds. uPlej solicits donations for One Heart, Inc., a 501(c)(3) public charity. One Heart distributes 100% of the net funds it receives, without an additional transaction or handling fee, to a wide selection of public charities.

Join uPlej to support your favorite charity starting at \$4.97 a month. Join Travis Hansen's network for Little Heroes or another [charity for children](#) at www.uplej.com.

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You can read the online version of this press release [here](#).

News Image



Pro Sports Teams and Their Fans Connect Online with KickApps : Top U.S. Professional Sports Teams Use Social Media to Drive Deeper Relationships with Fans & New Revenue Opportunities

KickApps (www.kickapps.com), the industry's leading on-demand social media, video player and widget platform, today announced that the NFL's San Francisco 49ers, the New York Knicks and New York Rangers, have deployed KickApps powered social media websites. MSG Interactive launched KnicksNet and RangersNet, which were designed in collaboration with award winning interactive marketing agency, Deep Focus.

NEW YORK (Business Wire EON) August 18, 2008 -- The teams are using their new social media websites to increase online interactivity and engagement with fans, present video and photos in video players and widgets, and generate incremental revenue from new advertising and sponsorship opportunities. These websites further KickApps' industry leadership in the professional sports category. KickApps also powers community, video and widgets within the NBA's Phoenix Suns (PlanetOrange.net), the NFL's Seattle Seahawks (Spiritof12.com), the Arena Football League and Real Madrid America, among others.

"We believe that the 49ers Faithful are the best fans in the NFL and that social networking, online photo and video sharing are perfect web based complements for diehard fans who already live and breathe football," said Michael Williams, director of marketing for the 49ers. "Our fans express and share their passion for the 49ers at games, at home watching games on TV or listening to radio broadcasts, by the coffee maker at the office, and over the phone. In today's Internet world, they should also get the chance to show that loyalty and support online with other fans! We feel the enhancements we've made with KickApps to our 49ersfaithful.net site will enable us to achieve deeper relationships with our fans and gives us a channel to engage with them every minute of every day, 365 days a year."

The KickApps hosted platform powers sports-oriented websites with a wide range of integrated social networking applications, where fans establish their identities by creating their own profile pages, friend other fans and send public and private video and text messages to each other. KickApps also enables rich media sharing capabilities where fans can upload videos, photos, audio clips and blogs that express their passion for the teams. Members of the online communities can leave comments, rate, share, and 'snag' content as widgets and place them on other social networks, such as Facebook and MySpace, as well as on their own blogs or other fan websites. These widgets create virtual gateways back to the team's website, sending traffic from across the Internet.

"The New York Knicks and New York Rangers have some of the most passionate fans in the world and creating a destination for them to gather online is an important objective for us," said Scott Richman, senior vice president and general manager, MSG Interactive. "The KickApps Platform allowed us to very easily and quickly put together a website which features applications that create a highly interactive environment for our fans. This combined with the strategy and design guidance from Deep Focus resulted in a perfect branded experience that speaks directly to New York's basketball and hockey fans."

"Our KickApps website is a huge asset in uniting our fans and enabling them to express their Seahawks spirit with tools that are easy to use," said Mike Flood, vice president of community relations, Seattle Seahawks. "The KickApps team understands both broad goals and finer points of social networking. Combined, they helped us

focus on creating a website that addressed the needs of fans of various Internet ability, featured easy-to-use administration on the back end, and is optimized to encourage participation."

The KickApps Platform also features a broad set of media applications that are easily integrated into existing websites. The KickApps Widget and Video Player Studio invites even non-technical web developers to create and deploy highly customized video players and widgets. The KickApps drag-and-drop application building environment removes the need for expensive technical resources to quickly deploy new editorial media content and is supported by industry-leading RSS feed and media management tools.

"Social media has proven to grow and reinforce the fan community, strengthen team and brand affinities, and create new revenue opportunities through merchandising, sponsorships and online advertising," said Alex Blum, CEO of KickApps. "As leading brands in professional basketball, football and hockey, these teams are paving the way in their industries by defining new channels for fan interaction and engagement, and revenue."

KickApps currently powers over 30,000 social media websites for large media and entertainment brands, professional sports teams, as well as fan created sports sites, such as My Jets Nation and The Lakers Nation.

About KickApps

KickApps provides on-demand social media, online video and widget applications that enable web publishers and marketers to grow, engage and monetize online audiences. Its SaaS platform includes social networking, user-generated content, programmable video players, drag-and-drop widget building, WidgeADs™ and other applications that are tightly integrated with robust media moderation, member management and reporting. The KickApps Platform seamlessly integrates with any website using HTML, CSS, JavaScript, feeds, Widgets and APIs (REST and SOAP). Customers include: SOAPnet, CW Television, Guinness World Records, Scripps Network Interactive, HBO, Cinemax, Cox Television, the Phoenix Suns, the New York Knicks, the New York Rangers and thousands of other sites. For more information, visit www.kickapps.com and www.kickdeveloper.com.

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News Image



New Online Football Game "MyPointPool.com" Enlists Former NFL Players in Promotion and Play

Fans to have opportunity to compete directly against retired NFL greats in unique Web-based game of knowledge, strategy and luck.

Doylestown, PA (PRWEB) August 15, 2008 -- MyPointPool, Inc. has signed an agreement with Pro Club World (PCW), a sports marketing and consulting firm based in Ladera Ranch, Calif., which will provide former NFL players to participate in the online football pools they will run this year.

Founded in 1999 by ex-New York Giant Kenyon Rasheed, PCW is a unique sports marketing and consulting firm that supplies customized marketing initiatives that utilize networks of current and retired professional athletes. The available NFL players include former greats such as Jim Brown, Tony Dorsett, Harry Carson, Tim Brown, Rod Woodson, Andre Reed, Thurman Thomas and Richard Dent, as well as dozens of past Pro-Bowl players.

The agreement provides one former NFL player to every radio station working with MyPointPool, Inc. The player, chosen by the radio station from a list provided by PCW, becomes a participant in that radio station's Point Pool. The player will also become available for up to four regular season on-air interviews.

The Point Pool is a patent-pending, "office" type football pool that focuses each participant's attention on picking the winners of just two games per week, keeping time required to play at a manageable level. The game also challenges point management strategy, as players must decide how much to risk on each of their two picks. Requiring long-term planning, the game runs the entire NFL season, including the playoffs.

The agreement ensures that the former NFL stars, along with promoting MyPointPool.com (MPP), will actually participate in pools sponsored by MyPointPool, Inc. The players will create content for publication on MPP's blog network, as well as weekly game picks for a "Beat The Experts" segment. The former NFL players will also participate in video conferences and play directly against the fans and other players in the game itself.

"We're confident this agreement will provide MyPointPool.com fans with an additional level of fun and challenge, through direct competition and interaction with veteran NFL players they've seen perform at top levels of the game, on TV and in the stadium," says Scott Dow, president of MyPointPool Inc. "The ability to go up against some ex-NFL greats in a game of strategy, knowledge and luck will make the pool even more interesting and exciting than it already is."

This new enhancement makes MyPointPool.com an attractive option for non-profit corporations and other organizations looking for new and different fundraising promotions. MPP offers an exciting way to extend the football season for true fans, with several pool options. Half-season NFL pools start in early November, college bowl pools start in mid-December, and NFL playoff pools begin after the New Year. There are also March Madness basketball pools, baseball pools in April, and more for fans whose sports interests extend beyond the gridiron.

"These pools are all well-suited for fundraising audiences, while providing a low-cost, no-work fundraising tool for non-profit businesses and other organizations," says Dow. "Contributors get to compete in a fun new game that lasts for weeks or months, plus a chance at some great prizes. MyPointPool collects and disburses the funds, while keeping just fifteen percent of the gross proceeds. It's a lot of value for the participant/donors, and the

organization receives a check for 85 percent of the gross receipts within a couple weeks of the pool closing to new signups."

High resolution, print-ready color photos of the game screens and of company president Scott Dow are posted for download on the company's online press room at mypointpool.com.

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The B-More Dunkadelic-Crew is the New Nickname for Local Area NBA Players, Say Dunkadelic TV

Carmelo Anthony, Rudy Gay, Donte Greene, and Joey Dorsey are four-players from Baltimore, Maryland playing in the NBA and have been given the nickname the B-More Dunkadelic-Crew by a local sports TV show. Dunkadelic TV episode #6 will air this weekend on Comcast channel 75.

Baltimore, MD (PRWEB) August 15, 2008 -- Dunkadelic TV www.youtube.com/dunkadelictv the new sports TV show in Baltimore on the history of the basketball and hip-hop culture fusion time period that was born in 1984 that is known now as The "Dunkadelic-Era" In America, 1984-Present has given a cool and hip nickname to 4 local- area NBA basketball standout players who all hail from the city. They are referred to as the B-More Dunkadelic-Crew by host Derrick E. Vaughan of Dunkadelic TV on Comcast channel 75.

Vaughan says, "Its cool that 4 NBA players who come from Baltimore can have a nice nickname that links them all together." In the past years mainly on the college level teams were given nicknames like the Doctors of Dunk (Louisville Cardinals 1980-83), Phi Slama Jama (Houston Cougars 1982-84), and the Fab Five (Michigan Wolverines 1991-93).

The B-More Dunkadelic-Crew was selected as the name as Vaughan explains, all four-players come from the urban playgrounds of the city that is known as B-More by many of its residents. All four-players have been influenced by the basketball and hip-hop culture fusion era like so many other players who come into the NBA. The basketball/pop culture term "Dunkadelic" was also created in Baltimore. Carmelo Anthony the most recognized and talented of the four-players is a teammate with Allen Iverson in Denver (Iverson is the #1 most influential player of The "Dunkadelic-Era").

The B-More Dunkadelic-Crew nickname will be fun for Carmelo, Rudy, Donte, Joey and all the basketball fans in Baltimore.

Dunkadelic TV episode #6 will air this Friday and Saturday prime time at 8:00 pm on Comcast channel 75.

For more information on the B-More Dunkadelic-Crew and The "Dunkadelic-Era' In America.

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Department of Health Unveils New DC Quit Line Media Campaign Featuring NFL Hall of Famer Darrell Green

Darrell Green, Caron Butler, Nakia Sanford, Mambo Sauce and Justine Love Urge DC Residents to Live Tobacco Free Lives in New Campaign

Washington, DC (PRWEB) August 12, 2008 -- Today the DC Tobacco Free Families Campaign (DCTFF) unveiled its new quit line media campaign starring former Washington Redskin and NFL Hall of Famer Darrell Green. The new campaign includes television, radio, metro and print ads that also feature DC's own go-go band, Mambo Sauce; Nakia Sanford of the Washington Mystics; Caron Butler of the Washington Wizards; and WPGC radio personality, Justine Love. DCTFF is committed to ensuring that all DC residents who smoke have access to the latest evidence-based smoking cessation treatments to ensure long-term success at remaining tobacco free.

The program offers DC residents access to free nicotine replacement therapy (NRT) and counseling through 1-800-Quit-Now services and community-based programs.

The two PSAs feature Darrell Green educating residents about the 250 deadly poisons contained in tobacco smoke and encouraging smokers to call the quit line to receive free counseling and NRT to improve their chances of quitting for good. Some of the deadly poisons highlighted in the PSA are ammonia, arsenic, cyanide, and carbon monoxide, all of which are found in tobacco smoke.

In addition to the PSAs, once a month Green will return calls from actual 1-800-Quit-Now callers to encourage and support them on their quest to become smoke free. Green and his family have been personally affected by the tragedy of tobacco use when he lost his father-in-law to lung cancer due to smoking.

"My family suffered when my father-in-law died from lung cancer due to smoking," said Darrell Green. "If you are smoking at home or in the car around your family, your loved ones are breathing the same poisons as you. I want to do what I can so my families' tragedy doesn't become yours too."

DC has some of the highest rates of tobacco-related cancers and heart disease in the United States. More than 700 DC residents die each year from tobacco use; it continues to be the leading cause of preventable death and disease in the District of Columbia and the nation. The goal of the campaign is to reduce and ultimately eliminate tobacco use in DC through education, free tobacco cessation services and youth led tobacco prevention programs. Funding has been provided by a generous grant from the DC government to offer these free programs and services, including free nicotine patches and lozenges to DC residents.

"Tobacco use is the nation's leading cause of preventable death, and it does not have to be; we can change this," said Dr. Pierre N.D. Vigilance, Director of the DC Department of Health. "In order to do that, we have to be willing to change ourselves. The DC Department of Health is happy to join our partners here in the District along with our colleagues in public health practices across the country as we unite to help smokers quit. It takes a great deal of determination, will power as it may be more than one or two attempts before a smoker finally quits. This collaborative program provides smokers with some of the tools they will need to kick the habit."

Recently, Green was among six players inducted into the Pro Football Hall of Fame on August 2, 2008. The cornerback played his entire 20 year career with the Redskins through 2002, earning seven Pro Bowl selections. The 48-year-old had 54 career interceptions, returning for six touchdowns. He holds the NFL record with 19

straight years with an interception.

According to Justine Love, WPGC radio personality who recently quit by calling 1- 800-Quit-Now, "I never thought I could actually quit--I've tried four times before and it just seemed too hard. But getting help made all the difference; and it made my daughter very happy. I do want to encourage smokers to call the quit line--it was one of the best decisions I have made."

Current spokespersons for the DCTFF campaign also include Washington Wizards guard, Caron Butler; Nakiya Sanford, Washington Mystics Center; DC's own Mambo Sauce and Justine Love of WPGC 95.5 FM

About DC Tobacco Free Families (DCTFF):

DCTFF is a partnership of the American Cancer Society, the American Lung Association of DC, and the DC Department of Health. For more information please log onto www.dctff.org.

About American Lung Association of DC:

The mission of the American Lung Association[®] is to prevent lung disease and promote lung health. The American Lung Association[®] is the oldest voluntary health organization in the United States, with a National Office and constituent and affiliate associations around the country. Founded in 1904 to fight tuberculosis, the American Lung Association[®] today fights lung disease in all its forms, with special emphasis on asthma, tobacco control and environmental health. The American Lung Association[®] is funded by contributions from the public, along with gifts and grants from corporations, foundations and government agencies. The American Lung Association[®] achieves its many successes through the work of thousands of committed volunteers and staff.

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Krank Golf and Fujikura Shafts Have Teamed Up to Tame the Beast - The El Diablo Driver

Krank Golf and Fujikura golf shafts have combined forces to bring the El Diablo Driver, the hottest driver in the world of Long Drive, to the golf course.

Gilbert, AZ (PRWEB) August 6, 2008 -- You might say the Devil made'em do it, because [Krank Golf](#) and their USGA conforming El Diablo Driver have teamed up with the #1 golf shaft company in the world, Fujikura to build a shaft capable of taming the beast. The El Diablo Driver is currently the #1 golf driver in the sport of Long Drive with a World Long Drive Championship win, numerous Long Drive Tour wins and hundreds of local and regional Long Drive event wins. There has never been a golf driver so dominant in the Sport of Long Drive.

Now if by chance you haven't heard of Fujikura golf shafts, here is a little run down on their accomplishments: Fujikura has been the leading Driver and Wood golf shaft brand at all the Tour majors in 2008, including the LPGA Championship, Kraft Nabisco Championship, U.S. Men's Open, The Masters and Senior PGA Championship. Fujikura also was the #1 Driver Shaft Brand at all four men's majors in 2007 -- The Masters, the U.S. Open Championship, the Open Championship and the PGA Championship.

"Krank Golf is known for its dominance in the Sport of Long Drive, where only the longest and straightest hitting golf driver matters. Krank Golf has one major goal, to create the longest and straightest hitting golf driver on the planet. The El Diablo Driver is that driver. We have exceeded our goals in the Sport of Long Drive and are now setting our sights on dominating the golf course. We chose to team up with [Fujikura golf shafts](#) for one simple reason; they manufacture the highest quality golf shafts in the world. Everyone knows a great driver must have a great golf shaft. After working with Fujikura for over a year, we developed a golf shaft that takes the [El Diablo Driver](#) to new levels on the course. The Fujikura Diesel golf shafts create a hitting platform unmatched in the golf industry. If you are looking for control, low spin and power, nothing - even - comes - close!" Says Lance Reader, President of Krank Golf.

This new relationship will continue to push the boundaries of performance in Golf Drivers. [Krank Golf](#) and Fujikura golf shafts have always been on the leading edge of technology and will continue to be there for years to come.

To see the Krank Golf El Diablo Golf Driver with the Fujikura Diesel and Fujikura Diesel Tour golf shafts, please visit www.krankgolf.com or call (480) 699-5041 for more information.

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News Image



EpicSports.com Now Offers the Most Complete Uniform Customization Software

With Epic Sports' new user-friendly technology teams can now fully customize their uniforms and never have to speak with a representative. From their own desktop computer they can choose from among dozens of favorite fabrics, colors, styles, and from hundreds of possible combinations.

Wichita, KS (PRWEB) August 5, 2008 -- Epic Sports now offers the most complete online jersey or uniform decorating available anywhere.

Based on years of customer demand, Epic offers a nice, user-friendly site featuring dozens of brand names, and hundreds of options for designing a team uniform. Whether it's about custom baseball, basketball, soccer, or volleyball uniforms, Epic Sports boasts a nearly 100 percent customer satisfaction rate when it comes to great savings on custom uniforms.

Here's how it's done: Simply choose a sport, add the garment(s) of choice to the shopping cart and the user-friendly screens walk the team through their entire order. For instance, if it's a baseball jersey they want to decorate, they'll be able to choose from among four different materials, six different printing locations on the garment, and from among a staggering 600 different combinations.

All the most popular fabrics and uniform styles are a click away. Whether a team chooses reversible mini-mesh, sleeveless knit, or Essortex sleeveless, they'll find exactly what they want, and at Epic's legendary wholesale prices.

Epic pledges to do any type of screen print or logo specific to a team's needs. According to Epic, there is virtually no one out there that offers as many options, and that can all be done conveniently online without ever having to speak with someone. Epic Sports brings 10 years of experience in soccer retail and eight years of online services to deliver a complete package covering 90 percent of customer demand, and with a 98-99 percent satisfaction rate. And with its efficient shipping policies, this is a package that sporting goods customers simply cannot get anywhere else.

"We did a lot of research before this and we haven't found anything that can come close. It's the most complete online customization software that you'll find anywhere." said John, Senior Marketing Director at Epic Sports.

Epic Sports is one of the leading online sporting goods retailers, specializing in supplying "the best sports equipment at the best price" to individuals, teams, coaches, clubs, leagues and schools across America.

For more details go to:

[Soccer Jersey Customization](#)

[Baseball Jersey Customization](#)

[Volleyball Jersey Customization](#)

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USA Basketball Players and Legends Visit Shanghai Children's Medical Center During USA Basketball International Challenge : Players and Legends Meet Injured Children and First Responders from Sichuan Province Earthquake U.S.-Based Project HOPE Partnered with Chinese Government to Develop the Hospital and Train Staff to Address Emergency Situations

Smiles on children's faces today eclipsed the star power of the USA Basketball Senior Men's National players and legends who visited several young patients at Shanghai Children's Medical Center while in town for the USA Basketball International Challenge.

SHANGHAI, China (Business Wire EON) August 4, 2008 -- The Shanghai Children's Medical Center is China's leading pediatric hospital and the product of a unique collaboration between U.S.-based Project HOPE, an international health education and humanitarian assistance organization and the Shanghai Municipal Government. SCMC recently provided advanced pediatric care to nearly 20 children injured in the Sichuan Province earthquake in May. In addition, SCMC dispatched a first-responder team of two surgeons, an anesthesiologist and four nurses to the quake zone to assist in relief efforts.

Taking time out of their preparations for the Beijing Olympic Games that begin later this week, members of the USA Basketball team, including Tayshaun Prince, Michael Redd and Deron Williams and Managing Director Jerry Colangelo, as well as USA Basketball legends Sam Perkins, Willis Reed and Dominique Wilkins met with a child earthquake survivor from the Sichuan Province, as well as other children battling cancer, heart conditions and other illnesses.

"These kids are the real heroes," said USA Basketball player Michael Redd. "I'm proud that Americans have played a role, through the charitable organization Project HOPE, to give these kids the best possible care in the face of adversity whether it is the result of an earthquake or another childhood illness."

Project HOPE developed the Shanghai Children's Medical Center recently celebrated the 10th anniversary of the facility with the hospital staff and Shanghai government. In 2007, the hospital care for more than 880,000 outpatients, admitted more than 12,500 inpatients, and performed nearly 2,500 pediatric heart surgeries. Project HOPE also has helped establish SCMC as a national training center for health professionals learning the most advanced techniques in pediatric medicine.

"Just like American players and coaches have raised the level of basketball around the world, Project HOPE has increased the knowledge and skills of the doctors and nurses in China giving these kids the best care possible," said USA Basketball legend Willis Reed.

The USA Basketball players and legends, as well as Jerry Colangelo, Managing Director for USA Basketball, listened to a nine-year-old boy from the Sichuan Province tell how he recalled his teacher urging him and his classmates to run out of the building when the ground started to shake. Unfortunately, the boy, his classmates and teachers were thrown to the ground by the power of the quake.

The next thing the boy remembered was being rescued from the rubble of his school. He was one of only five children to survive the building's collapse. The boy was the first patient to arrive in Shanghai from the Sichuan

Province and was treated at SCMC for a broken tibia and infections related to several wounds.

The players also met and congratulated one of SCMC's first responders Dr. Zhou Hong, an anesthesiologist, who traveled to the Sichuan Province immediately following the earthquake. Coincidentally, Dr. Zhou had received emergency medical training through a Project HOPE program that prepared her for the health care challenges she encountered in the quake region.

"USA Basketball players and legends were truly ambassadors of goodwill today and heightened the spirits of the children they met," said John P. Howe III, M.D., President and CEO of Project HOPE. "Similarly, Project HOPE is deeply honored to express the goodwill of the American people through our work at the hospital and through other humanitarian efforts that have improved the health of China's people for more than 25 years."

Project HOPE continues to be engaged in earthquake relief efforts in the Sichuan Province. A HOPE-led team of international trauma and rehabilitative medicine experts recently completed an assessment of the health care challenges in the region. In the next 60 days, the team will deliver its recommendations to the Chinese government on how to provide long-term care solutions to the more than 50,000 individuals that were disabled as a result of the quake.

Project HOPE (Health Opportunities for People Everywhere) is one of only five U.S.-based organizations registered to operate in China and has had a presence in China for more than 25 years. In addition, Project HOPE is celebrating in 2008 its 50th anniversary of providing health education and humanitarian assistance to the world.

Founded in 1958, Project HOPE (Health Opportunities for People Everywhere) is dedicated to providing lasting solutions to health problems with the mission of helping people to help themselves. Identifiable to many by the SS HOPE, the world's first peacetime hospital ship, Project HOPE now provides health education and humanitarian assistance in more than 35 countries across five continents. For more information, please visit www.projecthope.org.

USA Basketball

Based in Colorado Springs, Colo., USA Basketball is a nonprofit organization and the national governing body for men's and women's basketball in the United States. As the recognized governing body for basketball in the United States by the International Basketball Federation (FIBA) and the United States Olympic Committee (USOC), USA Basketball is responsible for the selection, training and fielding of USA teams that compete in FIBA sponsored international basketball competitions, as well as for some national competitions. www.usabasketball.com

For additional images and video, please contact Stephanie Blank at +1 646 805 2019 or sblank@rlmnet.com or Marisol Euceda at +1 301 347 3922 or meuceda@projecthope.org.

MULTIMEDIA GALLERY <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=5747596>

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image



Personal Information For Professional Athletes Like Brett Favre, Tom Brady, LeBron James, Manny Ramirez, and Dale Earnhardt Jr Are Popping Up On HumanBook.com

HumanBook.com, the world's first Web 2.0 directory, has everyone's information, including professional athletes

Palo Alto, CA (PRWEB) August 1, 2008 -- [HumanBook](#), the world's first Web 2.0 directory, is continuing to expand at a dizzying rate according to HumanBook Vice-President Gary Norden.

"It's amazing what a little star power will do," said Norden. "When people heard that they could connect with celebrities like Britney Spears, Madonna, Pamela Anderson, and Jenna Jameson on HumanBook, we've seen a nationwide surge in activity. That includes the addition of accurate personal information on professional athletes like [Brett Favre](#), Dale Earnhardt Jr, Tom Brady, LeBron James, and [Manny Ramirez](#).

Humanbook.com is the first website of its kind to combine web 2.0, wiki technology with social networking and an open, scalable framework for advanced communications. This patent-pending platform creates an online community where users can add information about themselves and anyone they have ever met -- existing active or passive users as well as non-users. Unlike many social networking or personals sites, HumanBook provides people with one central place to maintain all of their life's connections -- for life.

"People have been creating profiles and becoming active on the site because they see the unique benefits of being able to share, verify and receive accurate information about their connections, with their connections, in a way that is easily managed and community contributed," Norden said.

HumanBook is not just another social networking site. HumanBook is a tool that allows people to keep connected for life. People can use HumanBook to find old friends, maintain and enrich current friendships, keep families close, strengthen business relationships, and allow people to communicate with communities of others with common backgrounds and interests. This could even include professional athletes like Brett Favre, [Dale Earnhardt Jr](#), Tom Brady, LeBron James, and Manny Ramirez.

"People should visit HumanBook.com and see if their identities have already been created by their friends, family, and others they're connected to," Norden said. "HumanBook is free to sign up for everyone, even professional athletes!"

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HumanBook

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).

EB Promos Opens New Blog for Sports Memorabilia Aficionados

www.EBPromos.com augments its selection of sports memorabilia displays by opening an accompanying blog, allowing collectors and enthusiasts to interact and learn more about the industry.

Cochrane, AB (PRWEB) July 31, 2008 -- Sports memorabilia display site EB Promos has recently opened a blog at www.EBPromos.net to help customers gain more information about products and join a growing community of enthusiasts.

"The items I carry are significant for people who want to cherish memories of sports history," says Elizabeth Bennett, owner and operator of www.EBPromos.com. "Whether they've been collecting sports cards since they were kids, are followers of a particular team or athlete, or are looking display the sports mementos of their past or their family, they have the opportunity to put these items on display in a tasteful, attractive fashion."

The blog itself will include information on product lines and varieties, but will also give customers an opportunity to discuss these items with Elizabeth and with each other. "I am hoping to use the blog to bring current information about sports in a discussion forum," says Elizabeth, who has high hopes for the blog. "It's very new, so right now it's all in the planning stage and these are my initial thoughts, but I intend to interact with my customers in order to provide them with the best service and most appropriate items for their specific needs."

Elizabeth also hopes to expound upon the many uses for her displays, moving beyond the showing of standard baseball cards and collectibles. "These items are also appropriate for homegrown athletes -- peewee hockey, Little League, Pop Warner football, and the like," she explains. "They may be keepsakes for parents and grandparents to show prominently on their mantle, or for athletes to present their own trophies and legacies."

Elizabeth plans on expanding to four other web sites now that www.EBPromos.com is established, and hopes to build communities around them, as well. She encourages visitors to comment on her blog and to view the various designs of her displays.

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Contact Information**Elizabeth Bennett**

EB Promos

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403-932-7800

Online Web 2.0 VersionYou can read the online version of this press release [here](#).

Synergy Sports Technology Announces New Agreement with NBA : Leading Video Scouting Products to be Utilized by NBA, WNBA and NBA D-League

Synergy Sports Technology today announced a new multi-year licensing agreement with the National Basketball Association (NBA) that will continue to bring the power of Synergy's pro-level video scouting products to the NBA, and for the first time, to the WNBA and NBA D-League.

NEW YORK (Business Wire EON) July 30, 2008 -- As part of the agreement, Synergy's advanced analytics and intricate play-type data for the NBA will be made available to NBA TV, the league's 24-hour network, NBA.com and the league's television partners to utilize during their game broadcasts. Additionally, Synergy will also look to work with various NBA partners and other entities to integrate their unique video technology and statistical tools into various online, wireless and interactive platforms.

"We could not be more excited about what this means for Synergy and the NBA," said Synergy's Founder and CEO Garrick Barr. Mr. Barr, formerly with the Phoenix Suns and the first person to employ digital editing in professional sports, added, "By combining Synergy's revolutionary technology, our pro-level data and the NBA's video and statistics, fans on NBA.com and on NBA TV will have more access to the most advanced scouting technology in the world."

Synergy's Web-based solutions are currently used by the majority of NBA teams, and now WNBA and NBA D-League teams will be able to utilize the product during their respective seasons. The system provides coaches and teams with a comprehensive statistical video database to deliver streaming video or downloaded content editing. Decisions about what to view are directed by sophisticated statistical displays that consist of interlaced Synergy and NBA generated data.

Synergy's technology is directed by Co-Founder and CTO, Nils Lahr. Mr. Lahr has a long history of innovation in the broadcast industry beginning with his work at CNN's ground-breaking digital broadcast studio, VXtreme, and as CTO of iBEAM who became the world's largest content delivery network in the late 1990's.

"Synergy is eager to pursue the possibilities," said Lahr. "The new-media market is growing at exponential rates and sports are the perfect venue to spearhead interactive experiences within the newer entertainment platforms. With Synergy, fans in the future may be able to create mash-ups that have meaning and use Synergy's intense data to fuel social network discussions and debates."

About Synergy Sports Technology - Founded in 2004, Synergy Sports Technology provides the world's premier, high volume, real-time, video-indexing statistical engine and online retrieval platform. Sports teams around the world use Synergy's web-based services to drill down on unique professional-level data and matching video content. Synergy logs every possession of every game according to coaching-designated criteria. Resulting data is interlaced with league-generated stats to produce visual displays that provide startling insight into player and team performance. All visual elements and data points on the company's website are linked to automated video edits to provide the ultimate on-demand scouting experience.

Synergy owns its own global network with multiple datacenters and network node locations in over 25 cities in the USA and Europe. The company maintains a secure online video exchange service to connect its products and services to a highly developed content delivery network (CDN), making Synergy's video distribution platform the

most advanced in the world. Video may be streamed or downloaded for mobile disconnected use, and the company also manages client-based video exchange servers that are updated in real-time with authorized content.

Synergy, rapidly becoming the largest professional video exchange network in the world, enables organizations to inject their own content and permission others for access. Synergy's "ontological" tagging methods (patent pending) provide unmatched flexibility and sophisticated workflow functions. Clients can add their own tags to video from remote locations, enabling entire organizations to collaborate synchronously. At any time, clips can be saved off to create custom edits. Once video and/or data is placed into the Synergy video platform, Synergy provides instantaneous Internet access to content from anywhere in the world while managing the creation of automated and custom edits, stats displays, video e-mail functions, iPod transfers, smart phone access and a growing number of consumer-facing applications.

For media inquiries, please contact Holt Hackney of Hackney Communications at HHackney@hackneycommunications.com or 512-478-8858, ext. 115.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

HomeGymDeals.com Announces Free Shipping on Extensive Selection of In-Home Gym Equipment

HomeGymDeals.com, one of the internet's premier sources of home gyms, dumbbells, weight benches, and more announces free shipping on their extensive selection of exercise equipment. The announcement is an enormous relief to customers anxious about the size and weight of some products and the cost of shipping those products to their homes.

(PRWEB) July 29, 2008 -- One of the internet's premier sources of [in home gym](#) equipment announces free shipping on all Continental U.S. orders. HomeGymDeals.com, online retailer of home gyms, dumbbells, weight benches, Smith Machines, Olympic Weights, and more promises customers free shipping with no hidden fees or surprises, resulting in convenient, hassle-free online shopping.

The announcement comes as part of an effort to reduce costs during the current economic slump. Due to the size and weight of [home gym exercise equipment](#), shipping has, for some time, caused anxiety for customers interested in purchasing the various products that HomeGymDeals.com has to offer. HomeGymDeals.com hopes that the elimination of shipping charges will result in the elimination of such anxiety and an increase in the number of products sold.

"Our mission statement calls for us to provide products and services that add value to the quality of customers lives," says Neil Taft, President of HomeGymDeals.com. "Health and fitness are the basis for a better life, and by eliminating shipping costs, they become more accessible. Mission accomplished."

HomeGymDeals.com has quite a selection for customers seeking to improve their fitness with an in-home gym, as well. With home gym systems from Bodycraft, Bodylastics, and Titan, equipment ranging from exercise bands to squat racks, dumbbells and weights from Olympic, Troy, and Hampton, and home gym stations for every muscle group, their customers have a lot to choose from. HomeGymDeals.com also tries to make that choice easy with good Web site navigation and categorization of products by type and/or brand. Equipment is categorized as home gyms, gym equipment, dumbbells and weights, home gym stations, and accessories, and then by the type and/or band such Chrome Dumbbells or Yukon Smith Machines.

"Dealing with people who are in the process of improving their lives makes for pleasant and fulfilling conversations," says Taft. "We truly enjoy what we do here at HomeGymDeals.com, and we want to do things in a way that increases the number of conversations we have."

To have one of those conversations for yourself, or to browse home gym exercise equipment, visit HomeGymDeals.com.

About HomeGymDeals.com:

HomeGymDeals.com was created to help customers find the best selection of home gym equipment online, with rock bottom prices and friendly professional help. HomeGymDeals.com offers free shipping on all home gyms, weight equipment and workout accessories and encourages anyone seeking advice on the best equipment for their needs to contact HomeGymDeals.com and receive assistance in making an informed decision.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image



International Basketball Federation Makes Award to Connor Sport Court International

Sport Court helped create international standards, Sport Court's Andrew Gettig accepts achievement award.

Geneva, Switzerland (PRWEB) July 28, 2008 -- The Federation Internationale de Basketball (FIBA), the governing body for world basketball, has presented Connor Sport Court International (www.connorsportcourt.com) with a FIBA Research and Study Center Award for 2008.

The award was accepted by Andrew Gettig, vice president of international sales, for Connor Sport Court, which is headquartered in Salt Lake City, Utah.

The award reads FIBA Research and Study Center Award 2008, Presented to Connor Sport Court International for their Outstanding Contribution to the Development of Basketball Since 1994.

The silver award plaque was signed by Patrick Baumann, FIBA Secretary General, and Aldo Vitale, FIBA Study Center director. The plaque was accompanied by a congratulatory letter from Karen Strahl, FIBA Research and Study Center manager.

Strahl, in her letter of commendation, wrote "Connor Sport Court was among the first companies in the world to be part of FIBA Study Center and we are very glad to express to you our recognition." Connor Sport Court staff helped write the FIBA Guide to Outdoor Basketball Facilities.

"Andrew Gettig, along with other key Connor Sport Court employees and associates, are credited for helping create the standards for safe outdoor basketball courts used around the world today," said Ron Cerny, president and CEO of Connor Sport Court. "We're incredibly honored to be recognized by the world's governing body for our contribution."

More athletic events are played on Connor Sport Court surfaces than on any other sports flooring in the world. Sport Court® is a registered trade mark of Connor Sport Court International. Since 1974, it has identified the original and authentic modular sport surface, continuously improved and patented to provide the highest levels of quality and performance.

For more information contact Jeff Morton, 801-414-6159
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Online Web 2.0 VersionYou can read the online version of this press release [here](#).

Celebrate Celtics' Victory with Delicious Drinks

"Toast to Triumph" at 606 Congress at the Renaissance Boston Waterfront Hotel.

Boston, MA (PRWEB) July 27, 2008 -- In honor of the Boston Celtics' recent NBA Finals win over the L.A. Lakers, 606 Congress Boston waterfront restaurant has created two new cocktails to let fans celebrate in true Boston style. The drinks are made strong, just like the men on the court. The fruity and refreshing Celtics 3-Point Shot relives Ray Allen's own three pointers, while the mean, green Seventeeni celebrates the team's 17th NBA championship. Toast to Triumph at 606 Congress and enjoy these two \$12 celebratory beverages.

The Drinks:

Celtics' 3-Point Shot

Made with Stoli Blakberi, fresh cranberry and orange juice, served with a fresh orange and blackberry garnish

Seventeeni

Made with vodka, Midori, fresh pineapple juice and coconut sugar, straight up...
in all of its green glory

Chef Toby T. Hill, together with the creative direction of acclaimed chef and restaurateur Michael Schlow, opened 606 Congress at the new Renaissance Boston Waterfront Hotel located in the revitalized south Boston waterfront district. 606 Congress features modern American cuisine with regional influences and is open for lunch Monday - Friday, 11:00 am - 2:00 pm and for dinner Sunday - Thursday, 5:30 pm - 10:00 pm and Friday and Saturday from 5:30 pm - 11:00 pm. For more information or reservations, please call (617) 476-5606.

About Renaissance Boston Waterfront Hotel

As the newest addition to the Boston Harbor, this sophisticated oceanfront hotel in Boston stylishly reflects the vibrancy and aqua-elegance of the ocean. Inspired by the sea, this newly acclaimed Boston Harbor hotel boasts luxurious guestrooms with the latest amenities and offers breathtaking ocean vistas. Guests will experience exquisite service in creative spaces at this dynamic South Boston hotel, which blends a unique style with advanced technology for fluid business engagements and stunning social events. Conveniently situated as a flagship Boston Seaport District hotel, the Renaissance Waterfront offers easy access to Quincy Market, Faneuil Hall, Logan Airport, and the Financial District. For more information or to make a reservation, call 617-338-4111 or visit <http://marriott.com/hotels/travel/boswf>.

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).

Baltimore's New Sports Show Will Be A Prime Time Slam-Dunk, Says Dunkadelic TV

Dunkadelic TV's pioneering sports show on the basketball and hip-hop culture fusion debuts tonight in Baltimore for "Prime Time" local television. 20th Anniversary (1988) of the 'Greatest' year and Summer in hip-hop culture history.

Baltimore, MD (PRWEB) July 25, 2008 -- Dunkadelic TV, www.youtube.com/dunkadelictv, will debut its new sports show tonight on the basketball and hip-hop culture fusion (The "Dunkadelic-Era" In America, 1984-Present) in Baltimore on Comcast cable channel 75 at 8:00-9:00 p.m. The pioneering show details the upcoming 25th Anniversary of the culture fusion era that was born in 1984. The show's host/creator Derrick E. Vaughan said, "This is ground-breaking television for the future of sports and music culture."

The show will be hosted by Vaughan and local-area performer Jerris L. Cates. The 2 of them blend well together and have fun doing the show. Production and visual arts will be done Troy A. Cates who has over 15 years in the business of taping and producing. Dunkadelic TV has a cool urban beat as its theme. Dunkadelic TV is filmed on location at Copra's restaurant in downtown Baltimore. The show's slogan "Where basketball and hip-hop come together as one" will be a signature component of the program.

The set memorabilia acts as a visionary sidekick that makes the show that much more appealing and educational to teens and young adults who are viewing. Dunkadelic TV also has a part of the show named "Must Reads". Books selected that have a strong association to the era.

1988 has been deemed by many within the culture as the "Greatest" year and Summer in hip-hop history. 2008 marks the 20th Anniversary of the year that made hip-hop mainstream. 1988 was also the beginning of the "Golden-Age" of The "Dunkadelic-Era" 1988-2003.

There were 28 major rap albums released that made 1988 hip-hop culture history
http://rateyourmusic.com/list/jlagor1/1988_hip_hop.

For more information on Dunkadelic TV and the 20th Anniversary of hip-hop's 'Greatest' year.

Contact: Derrick E. Vaughan
Dunkadelic TV
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Contact Information

DERRICK E. VAUGHAN

Dunkadelic TV

http://www.cmbc.tv/schedules/2008_0725.html

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Local Dallas-Fort Worth Boys Select Basketball Team Now Ranked 2nd in the Nation

The Texas Select 2014 boy's basketball team returned from the 12 and under Amateur Athletic Union (AAU) Basketball National Championships on Friday, July 18, 2008 as the national runner-ups, and is now ranked 2nd in the nation among select basketball teams in their age group. The national tournament was held in Hampton, Virginia and included over 100 of the best sixth grade basketball teams in the country. The team finished 7th in the nation in the fifth grade national championships held in Cocoa Beach, Florida last year.

Dallas, Texas (PRWEB) July 22, 2008 -- The Texas Select 2014 boy's basketball team returned from the 12 and under Amateur Athletic Union (AAU) Basketball National Championships on Friday, July 18, 2008 as the national runner-ups, and is now ranked 2nd in the nation among select basketball teams in their age group. The national tournament was held in Hampton, Virginia and included over 100 of the best sixth grade basketball teams in the country. The team finished 7th in the nation in the fifth grade national championships held in Cocoa Beach, Florida last year.

The team has played a national schedule this year competing in tournaments in Springdale, Arkansas (1st place), Kansas City, Missouri (1st place), Houston, Texas (2nd place), and Washington, DC (semi-finals). The team also competed locally in six 7th grade tournaments, winning 1st place in four of the six tournaments. The team boasts an overall record of 41-5 against national sixth grade competition, and 30-6 against local seventh grade competition.

The Team is coached by Marlon Boleware (Arlington, TX) and Torrence Stepteau, M.D. (Colleyville, TX). The team members are (2nd Row L to R) Coach Boleware, Micah Seaborn (Fort Worth, TX), Terry Lightfoot (Arlington, TX), Dallas Sonnier (Grand Prairie, TX), Nick Johnson (Fort Worth, TX), Coach Stepteau, (1st Row L to R) Adrian Wong (Bedford, TX), Bola Alade (Murphy, TX), Brocke Stepteau (Colleyville, TX), Nicko Boleware (Arlington, TX), Alex Robinson (Kennedale, TX). (See attachment with press release and photo).

For more information about the team, and to inquire about sponsorship opportunities, please visit our website at www.TXSelectBasketball.com, or contact Kristi Stepteau at (817) 689-0708.

About Texas Select:

Texas Select Youth Basketball is a Dallas-Fort Worth based organization. The organization collaborates with schools and community to provide fitness, skills, and team programs, as well as provide financial support for youth who would otherwise not have the opportunity to participate in organized team sports at this level. The basketball program offers the opportunity for the youth to increase their self-esteem and confidence through exercise and interaction with positive adult role models. The organization focuses on promoting team respect, basketball skills and development and celebrating diversity. Texas Select is a nonprofit 501 (c) (3) organization.

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Texas Select 2014

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Leading Edge Sports Collectibles Company NAXCOM.com Changes Name to SportsBuy.com

NAXCOM.com announced today that it is changing the name of its online sports collectibles marketplace to SportsBuy.com (www.sportsbuy.com). The company is a leader in the sports collectibles business.

Los Angeles, CA (PRWEB) July 21, 2008 -- NAXCOM.com announced today that it is changing the name of its online sports collectibles marketplace to SportsBuy.com (www.sportsbuy.com). The company is a leader in the sports collectibles business.

"The name change complements our position as the largest dedicated exchange for sports collectibles. This is just the first step in a complete overhaul of our company's online presence," said SportsBuy.com's new CEO Wesley Hein. "Over the next few months we will undergo a comprehensive technological upgrade involving new infrastructure, new features and a newly designed interface," added Hein.

"Our name change reflects our promise to continue providing collectors and dealers with the best tools available for buying and selling sports cards and collectibles," said SportsBuy.com's VP/Marketing Bill Elder.

The company will retain NAXCOM Exchange, Inc. as its corporate name and continues to operate ThePit.com, which was acquired from Topps, Inc. in 2006.

The company has released several large news stories over the past couple of months including the appointment of a new CEO, the repurchase of a majority of the company's stock back from Landmark Communications (owner of The Weather Channel), the rollout of the Express Lister bulk upload system and a record-breaking sales quarter.

About SportsBuy.com

SportsBuy.com (formerly NAXCOM.com) is the market leading online exchange for sports collectibles featuring over 10 million listings of sports collectibles. SportsBuy.com has been promoting the West Coast's largest sports collectible show since 1991 and expanded onto the Internet in 2001 providing the safest online marketplace for the Sports Collectibles Industry. In 2006, SportsBuy.com acquired ThePit.com from The Topps Company and in 2007, SportsBuy.com launched auctions.

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).

Complimentary Sports Injury Prevention Pamphlet for Women Offered by NOHC of Chicago

The Neurologic and Orthopedic Hospital of Chicago offers information on prevention and treatment of knee injuries. Available as a laminated card or downloadable pdf, the reference tool offers tips for reducing risks, including knee-specific strengthening exercises.

Chicago, IL (PRWEB) July 21, 2008 -- It's estimated that more than 1.4 million women tear an Anterior Cruciate Ligament (ACL) every year. That's double the number from a decade ago. Responding to a recent increase in sports injuries among female athletes, the Neurologic & Orthopedic Hospital has introduced a new informational pamphlet for female athletes. The pamphlet, entitled "[Leveling the Playing Field: Knee Injury Prevention Strategies for Female Athletes](#)," includes tips for reducing an individual's risk of injuries and strengthening exercises for improving balance, coordination, power, strength and speed.

Preston Wolin, M.D., director of the Sports Medicine Program at the Neurologic & Orthopedic Hospital of Chicago, believes a general naivety about good strengthening and conditioning practices is a major reason young women are injuring themselves far too frequently in competitive sports.

The [knee injury pamphlet](#) makes the following key points:

- One in 10 female collegiate athletes suffer a knee injury each year
- One in 100 female high school athletes suffer a knee injury each year
- Women experience four-to-eight times more knee injuries than men
- Knee injuries are just as common in non-contact sports as in contact sports, due to cutting, planting, pivoting, and changing direction

"These shocking statistics were in part the impetus for offering this brochure as a public service for women who participate in competitive sports," says Dr. Wolin.

Dr. Wolin remarks that women overwork their quadriceps muscles more than men and tend to land more flat-footed as well. This compounds the problem and leads to more knee injuries for women. He advises adding more stretching, strengthening, and sport-specific workouts to an athlete's routine in order to prevent injury. Plyometrics, which are exercises designed to build explosive power, strength, and speed in the legs should be incorporated in order to help facilitate proper jumping technique.

The prevention strategies pamphlet explains why women tend to injure themselves more often, what to do if injury does occur, and what can be done to avoid injury on the playing field. It outlines seven different unique strengthening exercises and shows how to perform them properly. All exercises can be done at home or the gym, making them quite accessible and easy to do.

The pamphlet can be obtained by calling 773-250-1009 or ordering online at <http://www.neuro-ortho.org>.

The Neurologic & Orthopedic Hospital of Chicago is the country's only freestanding acute care hospital dedicated exclusively to neuroscience and orthopedic services. It utilizes breakthrough technology and minimally invasive techniques as well as advanced procedures for neurosurgery, orthopedics, pain management, neuro-oncology, sports medicine, and rehabilitation. For more information call: 773-250-1000 or visit [Neurologic & Orthopedic Hospital](#) online.

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You can read the online version of this press release [here](#).

News Image

**LEVELING THE PLAYING FIELD:
Knee Injury
Prevention Strategies
for Female Athletes**

Women are at greater risk for Anterior Cruciate Ligament (ACL) knee injuries than men.

1 in 10 female athletes suffer a knee injury each year.

1 in 100 female high school athletes suffer a knee injury each year.

1 in 50 female college athletes suffer a knee injury each year.

Did you know? Female athletes sustain injuries at 10 times the rate of male athletes in non-contact activities such as cutting, pivoting, landing and changing direction.

Did you know? Female athletes are 4 to 8 times more likely to sustain ACL injuries than their male counterparts.

What also puts a woman at risk?

- Poor landing, stopping and pivoting technique
- Poor ligament strength
- Lack of knee-strength, balance and good landing

Reduce your risk of injury!

- Consider sports programs with good coaching, access to experienced trainers, and focus on injury prevention
- Participate in off-field strengthening programs that focus on building strength in the quadriceps, hamstrings and core especially around the hip and groin.
- Quality training programs should also include agility, balance, stopping and pivoting technique, landing, hopping and pivoting technique.
- Use the services of the licensed care for women exercises that address strength, agility, balance and pivoting technique.

If injury does occur...

- Ask for a sports medicine physician with significant experience treating athletes from their particular sport.
- Ask questions regarding the treatment or rehabilitation, when to stop, and the rehabilitation goals.

NEUROLOGIC & ORTHOPEDIC HOSPITAL OF CHICAGO

1100 N. LAKE STREET, CHICAGO, IL 60611
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(AHN) All Headline News Expands Sports News Services With Multi-Sport Scores Feeds

Leading news and content service provider (AHN) All Headline News, announces the addition of sports scores to its existing line-up of sports news and content services. Services available for: NFL, MLB, NBA, NHL, WNBA, international soccer, college basketball, collegiate football.

West Palm Beach, FL (PRWEB) July 17, 2008 -- Leading news and content service provider AHN (All Headline News), announces the addition of sports scores to its existing line-up of sports news and content services.

AHN new sport score service provides timely end game scores and game summaries for popular major sports including: NFL, MLB, NBA, NHL, WNBA, international soccer, college basketball, collegiate football and more.

Data is provided in a variety of easy to use and integrate formats including XML/RSS and other web ready formats.

"I am pleased that we will be able to provide our clients with this new sports scores service," said AHN Sports Editor Matt Aug. "It raises our sports coverage to an even higher level."

For more information about [Sport News Services](#):
<http://www.allheadlinenews.com/content-services/sportsnews>

About (AHN) All Headline News:

[All Headline News](#) is a leading provider of real-time news, business and financial information, weather, horoscopes and other content for web, wireless, print, broadcast, digital signage and interactive applications.

The company's services are used by portals, websites, charities, governmental entities, educational institutions and other organizations.

###

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Top Athletes Enjoyed GBK's Gift Lounge Before the ESPY's

Some of the Top Players in their field came out to support the Sports Dream Foundation at the Playboy Mansion.

Beverly Hills, CA (PRWEB) July 16, 2008 -- One of the Major highlights of this Pre Party that took place to benefit the Sports Dream Foundation at the Playboy Mansion was certainly GBK Productions Gift Lounge. Behind the velvet rope, you could find every top Sports figure in the industry. This included but certainly was not limited to: NBA MVP, Ray Allen, #1 draft pick Greg Oden, Carmelo Anthony, Hall of Famer Marcus Allen, the ESPN host Trey Wingo, Adrian Petersen, Sean Merriam, Ray Lewis, Braylon Edwards, Adrian Peterson, Sasha Vujacic, and many others. Of course a few non-sports figures snuck in there as well, like Bill Maher. Michael Vartan, Mekhi Pfeiffer, and few playmates slipped in too...

A few of the favorite items that celebrities received included the Vmoda Vibe Duo headphones, Gilty Couture's Swarovski Crystal IPOD cases, Sean John Sun Glasses, and Dr Catrise Austin's \$5,000 in free cosmetic Dental work. Interesting enough, many were excited about giving the ladies in their life the phenomenal eyelash conditioner call Revitalash. The Athletes were intrigued by a revolutionary option for a better fitness routine, which many were excited about called The Burn Machine. To enhance their workout, they were given an ample supply of the greatest water that in the marketplace right now called Oxyboost H2O. Then to unwind at home 100.Candles.com gave out more Candles then anyone would ever know what to do with.

Of course this event had some ancillary excitement too, like the Playboy Bunnies swimming in the pool and the Poker Tournament, but interestingly enough everyone was wanting to get their free Swag from GBK.

As always GBK gave back over 20% of their profits from this event back to the Sports Dream Foundation

About GBK

GBK Productions (formerly GBK Events), founded in 2000 by Gavin B. Keilly, is an event productions company specializing in weddings, fund raising for major charitable organizations, and celebrity events. GBK Productions has helped non-profit clients raise millions of dollars and produces the most-sought after gift suites, including Oscar & Emmy Suites and Lounges for the Golden Globes, as well as various other award shows.

###

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).

Epic Sports' New Affiliate Program Scores Big Savings on Sporting Goods

A leading sporting goods online retailer is offering an innovative affiliate program designed to save customers the most money on brand name products. By posting Epic banners and links on a team's Web site, the team earns commissions for every qualified purchase made at Epic Sports originating from the team's site.

Wichita, KS (PRWEB) July 16, 2008 -- With Epic Sports' new Affiliate Program, every team can strike gold.

Here's how it works: teams with approved web sites place links and banners from Epic Sports on their sports related site. Simply choose from among the banners that Epic offers and a link will be provided for the team's Web site. Whenever someone clicks through the links and banners originating from their site and places an order with Epic Sports, the team earns commission dollars for every qualified purchase. Regardless if it's from a team member or a visitor to your site you get paid like a commissioned salesperson.

For more information about the new Affiliate Program visit <http://soccer.epicsports.com/trk9900/members/affiliate.html>

With all the money savings programs in the market today, why should a team choose Epic Sports' new Affiliate Program? The answer is simple:

1. Everything with the Epic brand is 20% to 60% percent less than retail. Epic's prices are known for being literally half of our competition so your team automatically saves money just by shopping with us.
2. Epic offers the best affiliate payback with some of the highest commission percentages ranging between 5%-12% percent on qualified purchases.
3. When the Affiliate Program is used in conjunction with Epic's innovative [Gold Points](#) reward system, the commissions and savings are doubled.

Unique to Epic Sports, affiliate commissions are doubled if they are spent on Epic Sports' products. The way this works is that once a team has earned \$25 Dollars or more in affiliate commissions, they can either request the cash or they can double their commissions if they choose to spend them on the Epic Sports site.

It's just a nice way to reward players, coaches and teams; even if they don't own a Web site they get the best prices and earn free gear (via gold points) with every purchase they make.

When it comes to online sporting goods outlets, Epic Sports offers the complete package. The store not only ensures its customers the best quality products available anywhere, it's legendary for providing the largest selection of goods at the absolute lowest prices. Whether it's about [baseball](#), [basketball](#), [lacrosse](#), [soccer](#), [softball](#) or [volleyball](#), Epic continually strives to identify its customer demand and come up with innovative ideas designed to keep teams on the cutting edge of savings.

Top it off with the new Affiliate Program and every team is a winner.

It's a way for a team to not only get the best deals on the products they need, but it's a very good way for us to help support their organization because when it comes to setting low prices, Epic, we're the guys who do it.

Epic Sports is one of the leading online sporting goods retailers, specializing in supplying "the best sports equipment at the best price" to individuals, teams, coaches, clubs, leagues and schools across America.

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).**News Image**

SnapSports® Sports Flooring Is The Official Surface For The 2008 National Futsal® Championships

SnapSports® is the official & exclusive sports flooring of the US FUTSAL Federation and featured at the 23rd U.S. Futsal National Championship held in Baltimore, Maryland on July 10-13, 2008.

Salt Lake City, Utah (PRWEB) July 10, 2008 -- SnapSports® is the official and exclusive sports flooring of the U.S. FUTSAL Federation and the 23rd U.S. Futsal National Championship held in Baltimore, Maryland on July 10-13, 2008. The tournament is the oldest, biggest and most prestigious FUTSAL event in the United States.

FUTSAL is the way the world plays indoor soccer and SnapSports is the sports surface they play it on. Played on a basketball-size court and on a variety of different surfaces, Futsal is found on all the continents of the world in over 100 countries by more than 12 million players. The game does not require the use of expensive dasher board - walls, as do other versions of indoor soccer. Without the walls, FUTSAL is a great skill-developer, demanding quick reflexes, fast thinking, and pin-point passing. It is an exciting game for children and adults of any age as well as professional athletes.

SnapSports FUTSAL flooring is specifically engineered for the fast paced and high impact sport of FUTSAL. The unmatched performance of SnapSports surfaces gives athletes an added level of protection from injury on impact. "Our Multi-patent sports surfacing is the ideal choice for such a fast action sport. We took our 30 years of experience in manufacturing & developing sports surfacing and put it all into the sports surface FUTSAL players around the world will be competing on," said Jorgen Moller, CEO of SnapSports LLC.

When asked why U.S. FUTSAL made the switch from their previous modular surface option, Alex Para- CEO of FUTSAL stated "We were delighted to work with SnapSports. They have become the clear industry leader in sports flooring, their quality, simplicity for installation and innovative product development made this the right choice for U.S. FUTSAL and the sport of FUTSAL."

About SnapSports

Located in Salt Lake City, Utah, SnapSports manufactures 24 hours a day, 7 days a week, 365 days a year in their 100,000 square foot facility. The family at SnapSports is proud of more than 30 years of experience in manufacturing & providing Courts and Sports surfacing worldwide. Their experience and innovative product line has made them the fastest growing company in their industry.

SnapSports provides a complete line of Residential & Commercial courts and sports surfacing including MultiSport Outdoor Courts, Backyard Basketball Courts, Volleyball flooring, Indoor Sports Surfacing and more.

For more information about SnapSports, please visit their website at www.snapsports.com or call 800-457-0174.

About U.S. FUTSAL

United States FUTSAL Federation (USSF) is the national governing body for FUTSAL in the USA. FUTSAL is the only international form of indoor soccer approved by the Federation Internationale De Football Association (FIFA). It is played in all continents of the world by over 100 countries with more than 12 million players.

For more information about FUTSAL visit their website www.futsal.org .

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SnapSports Game Courts And Athletic Sport Floors

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).

NBA Team in Oklahoma City Needs a Slam Dunk of a Name, Says Dunkadelic TV

The Sonic-Boom in Seattle is now a Dunkadelic-Boom in Oklahoma City. Oklahoma City Dunkadelics sounds like a cool NBA team name. Last NBA name change from city-to-city was in 1978 when the Buffalo Braves became the San Diego Clippers.

(PRWEB) July 10, 2008 -- Dunkadelic TV [www.youtube.com/dunkadelic TV](http://www.youtube.com/dunkadelicTV), the new Oklahoma City NBA franchise that moved from Seattle must rename its new team. OKC needs a Slam Dunk of a new name to generate interest for their fans and the rest of the league. The Oklahoma City Supersonics would've been the ideal situation but the city of Seattle was able to keep its name and colors after the court ruling last week.

The Sonic-Boom in Seattle is now a Dunkadelic-Boom in Oklahoma City. Should OKC choose a unique and colorful name like the Dunkadelics or something more traditional like Thunder, Wildcats, Lightning, or Stampede.

The last time that an NBA team had to change its name after leaving one city to another was in 1978 when the Buffalo Braves moved west and became the San Diego Clippers. That was 30 years ago with the NBA having its playoff games played on tape-delay. The whole country is watching and selecting a name this time is crucial to the survival of the team in Oklahoma City.

The Oklahoma City Dunkadelics has a nice flow and would make the franchise the only team with a dunk/mascot name. The NBA uses slam dunks to promote the league with 40% of the highlights featuring a slam dunk. Ask fans do they remember this jump-shot or that jump-shot but ask the same question do you remember the Dr. J dunk over Bill Walton in 1977, the Shawn Kemp dunk over Alton Lister, John Starks over Jordan and Grant from 1993, Kevin Johnson over Hakeem Olajuwon, Vince Carter over a 7ft. guy during the Olympics, or Baron Davis over Andrei Kirilenko during last years playoffs in 2007. Those are the plays that fans remember and talk about. Now its time to have a mascot name that fans want to talk about the Oklahoma City Dunkadelics, OKC Dunkadelic Nation.

Watch Dunkadelic TV www.youtube.com/dunkadelictv internet TV show on the history of the basketball and hip-hop culture fusion that was born in 1984. Dunkadelic TV, Where basketball and hip-hop come together as one.

For more on the Oklahoma City Dunkadelics NBA mascot name contact:

Dunkadelic TV
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###

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).

4th Annual 2007-08 All-Dunkadelic Team and 3rd Annual College All-Dunkadelic Team Selections, Say Dunkadelic TV

The Annual selection of the best dunkers on the college and pro level for the 2007-08 basketball season. Dwight Howard wins the "Dunkadelic Triple-Crown." Shaq's "Dunkadelic" Rap Attack on Kobe is part of the hip-hop culture.

(PRWEB) June 27, 2008 -- Dunkadelic TV www.youtube.com/dunkadelictv. The Annual All-Dunkadelic Teams marks the beginning of the 4th of July National Celebration and the end of the basketball season. The All-Dunkadelic Teams were inspired by the NBA Inside Stuff Special Collector's Edition Dunkadelic Issue that was published on Dec/Jan 2005. The All-Dunkadelic Teams are released each year the day after the NBA Draft.

Players are rated on highlight reel dunks during the regular season and playoffs (5 points). All-Star dunks (2 points). Dunks during the regular season and playoffs "Dunkadelic-Meter" (1 point). The Slam Dunk Champ gets (50 points), and the runner-up gets (25 points). 20 points for participating in the Slam Dunk Contest. There were 18 players with 100 or more dunks on the season. Four more than last year (14).

"Shaq's Dunkadelic Rap Attack" on Kobe Bryant is a part of the hip-hop culture that both Kobe and Shaq are associated with and was all in fun, says Dunkadelic TV's Derrick E. Vaughan.

4th Annual 2007-08 All-Dunkadelic First Team:

Dwight Howard (Orlando)-510 points, Howard is the first player ever to score over 500 points on the season and playoffs. He's also the winner of the "Dunkadelic Triple-Crown". That's winning the Slam Dunk Contest, recording the most dunks on the season, and being named the All-Dunkadelic Team MVP. Howard has had the most prolific season of any player named to the All-Dunkadelic Team. He has tremendous power, grace, and agility. The most explosive big-man in the NBA.

LeBron James (Cleveland)-402 points, King James is the only player to be named to the All-Dunkadelic First Team for 4 consecutive years. He's the most explosive dunker in the open court. James had the most spectacular dunk of the 2008 NBA Playoffs when he dunked over Kevin Garnett and the Celtics. James was named the 2007-08 All-Dunkadelic Team runner-up. He was the 2006-07 MVP.

Amare Stoudemire (Phoenix)- 382 points, Amare was 2nd in the league with over 200 dunks. He's explosive and makes the highlight reels nightly. Amare was named All-Dunkadelic Team 2nd runner-up. He was the 2004-05 All-Dunkadelic Team MVP.

Andre Iguodala (Phila.)- 315 points, Andre was 5th on the Dunkadelic-Meter. He's one of the 3 best dunkers at the sm. forward position. Finishes strong at the rim with best of them.

Kobe Bryant (LAL)- 310 points, Kobe was 30th on the regular-season but makes the highlight reels with spectacular dunks. Kobe made the 3rd highest amount of highlight dunks. He was 6th on the playoff dunk list. Kobe remains very explosive after 12 years in the league.

4th Annual 2007-08 All-Dunkadelic Second Team:

Tyson Chandler (New Orleans)- 305 points, Tyson was 3rd in dunks during the regular-season and the playoffs. He's very explosive and finishes strong off the many ally-opps he receive from Chris Paul.

Carmelo Anthony (Denver)- 280 points, Carmelo ranked in the top 10 in dunks for second straight season. He's become more explosive when attacking the basket.

Rudy Gay (Memphis)- 268 points, Rudy ranks as one of the 5 best dunkers from the sm. forward position. He's become a nightly member of the highlight reels with explosive and power dunks. He participated in the 2008 Slam Dunk Contest.

Jamario Moon (Toronto)- 245 points, Jamario made a huge burst on the scene and became one the most explosive dunkers in the game. He like Rudy Gay was a Slam Dunk Contest participant.

Ronnie Brewer (Utah)- 230 points, Brewer ranked in the top 10 in dunks. Fills the lane and posses power when he attacks the rim. Has become a highlight reel regular.

4th Annual 2007-08 All-Dunkadelic Third Team:

Kevin Garnett (Boston)- 227 points, KG won his elusive NBA Championship and helped power the Boston front-line. He's still very explosive after 13 years in the league.

Samuel Dalembert (Philadelphia)- 213 points, Dalembert ranked in the top 10 in dunks and is one of the 5 most explosive big-men in the league.

Shawn Marion (Miami)- 204 points, The Matrix was traded from Phoenix to Miami and is the only player who was traded during the season to make the All-Dunkadelic Team. He ranked in the top 10 in dunks for the 4th straight year.

Chris Bosh (Toronto)- 195 points, CB continues to be an All-Star and is a nightly member of the highlight reels being joined by teammate Jamario Moon.

Kenyon Martin (Denver)- 192 points, K-Mart ranked in the top 5 in dunks and continues to attack the rim. He's still explosive.

Honorable Mentions:

Vince Carter (New Jersey), Kevin Durant (Seattle), Monta Ellis (Golden St.), Richard Jefferson (New Jersey), David Lee (New York), Mikki Moore (Sacramento), Chris Wilcox (Seattle).

3rd Annual College All-Dunkadelic First Team:

Sonny Weems (Arkansas, 2008 College All-Dunkadelic Team MVP), J.R. Giddens (New Mexico, MVP runner-up), DeAndre Jordan (Texas A&M), Michael Beasley (Kansas St.), Joey Dorsey (Memphis).

3rd Annual College All-Dunkadelic Second Team:

Will Bullard (Texas A&M Corpus-Christi), Patrick Ewing Jr. (Georgetown), Eric Gordon (Indiana), James Gist (Maryland), Deron Washington (Virginia Tech)

Honorable Mentions:

O J Mayo (USC), Darrell Arthur (Kansas), Brandon Rush (Kansas), Chase Budinger (Arizona), James Mays (Clemson), Brian Randle (Illinois).

For more information or interview request on the All-Dunkadelic Teams contact Derrick E. Vaughan of Dunkadelic TV, 443-851-5244.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Athletes Turn to an Exact Science to Surpass and Dominate Their Competition and Enhance Peak Athletic Performance

Athletes have found a legal, anabolic steroid free way to correct their personal biochemistry, jolting the trillion-dollar sports training industry. This scientifically proven, individually applied, natural solution for enhancing peak performance can enable an athlete to go from average to Superstar status in any sport.

Los Angeles, CA (PRWEB) June 25, 2008 -- FOX news first revealed the startling, all-natural technology for peak performance that has been utilized by major Hollywood action stars, World-class athletes and military Special Forces personnel.

"Many athletes are ingesting foods, supplements and drugs that may in fact be limiting their ability to outperform their most fierce competitors," states Olympic Team Sports Med Staffer and widely sought out Orthomolecular Medicine expert, Dr. Greg Tefft, founder of [Personalized Nutrition Consultants](#).

By comparison, athletes who utilize the program, overcome their biochemical disadvantages with marked and measurable results. Corrective Biomedical Grade supplements and test-matched-food choices are applied to each individual as needed, eliminating all guesswork.

Athletes may be given food and nutrient choices that: reduce fatigue; improve reaction time; increase their ability to train more intensely; regenerates their nervous systems; supports their endocrine systems (natural human growth hormone hGH as well as optimal testosterone production); boost adrenal output for peak performance and accelerates training recovery,

The program eradicates tendencies towards chronic disease and illnesses that can thwart athletic supremacy. Nutrient choices are recommended that promote exuberant energy; dynamic endurance; more succinct hand-eye coordination; sharpen cognitive function (focus and concentration); promote superior muscle tone and easier weight management.

Additionally, the program pinpoints and corrects nutrient imbalances and toxic metals which delay recovery rates causing chronic aches and pains, which interfere with performance.

"Scientifically-derived nutritional data about each individual athletes biochemistry are quickly uncovered and corrected in the medically verified testing programs." Dr. Tefft states "we can use precise measurements with full metabolic accountability to tell us exactly where we are and exactly what we need at any given moment allowing each athlete to compete at his or her highest level."

At a time when our athletes and their performance is under review, [Peak Performance Personalized Nutrition Consulting](#) presents legal alternatives to career damaging performance enhancing drugs like anabolic steroids and human growth hormone (hGH).

Isaac Ray, of US Navy Special Forces from Burns Oregon, says; "I was looking for a legal way to maximize my performance due to the seriousness and nature of my job. And that's exactly what I was able to do on Dr. Tefft's program. I've seen results across the board in terms of physical performance, thinking clarity, reaction time and any other way I think that's possible."

Another athlete added 20 pounds of muscle and increased his bench press by 125 pounds in less than two years without the use of performance enhancing drugs like anabolic steroids or hGH.

Completely personalized nutrition may be the key factor for an athlete. It can mark the difference between being merely an average player to becoming a - flat out - dominating force in any sport.

Taking a supplement or eating a food because it works for a teammate, does not mean that it will work properly for another athlete. According to Dr. Greg Tefft, "No two people are the same metabolically and a properly designed and executed, high-octane medical nutrition plan specific to each body's measured nutrient needs will fuel measureable results without guessing."

Athletes wanting to ethically dominate their competition are turning to advisors like Dr. Greg Tefft at: [Peak Performance PNC](#)

For more information on Dr. Greg Tefft, contact David Young 310-370-4871

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).

NFL Hall of Famer Warren Moon Hosts Annual Charity Bowling Event in Las Vegas

Sports heroes and celebrities returned to Las Vegas for the 8th annual Sports Dream Bowl to benefit the Urban Youth Scholarship Fund.

Las Vegas, NV (PRWEB) June 24, 2008 -- Sports heroes and celebrities returned to Las Vegas for the 8th annual Sports Dream Bowl, Saturday June 21, 2008 at Red Rock Lanes inside the Red Rock Resort. The bowling event is a benefit for the Sports Dream Foundation's Urban Youth Scholarship Fund.

Hosted by NFL legend Warren Moon, thirty-two major sports and Hollywood celebrities bowled with over two hundred corporate sponsors and ticket holders. Fans were able to see many of their favorites walk the red carpet including Tony Parker and Eva Longoria, Carson and Jordon Palmer of the Cincinnati Bengals, NFL legend Jerry Rice, Junior Seau, Brandon Jacobs, Tony Gonzalez, Robert Horry of the San Antonio Spurs, Brian Brohm of the Green Bay Packers, Aaron Ross and Brandon Jacobs of the New York Giants.

Six 2008 scholarship winners joined the event and hailed from Houston, Las Vegas, Seattle and Los Angeles. "Everyone involved loves the fun of the event, but also cares tremendously about the cause. As athletes and celebrities, we have all benefitted from the support of others, and we are honored to pass along the positive impact by contributing to these outstanding students," stated Moon. "Many of our recipients will be the first in their family to attend college. Their personal stories and achievements are incredibly inspiring." The NFL Hall of Famer has been dedicated to financially supporting college grants since 1989.

Although the bowling was light-hearted, the athlete-packed teams turned up the competition. The winning team was Prive' Nightclub and included Robert Horry of the San Antonio Spurs. The sold out event was made possible through the continued support of Planet Hollywood Resort and Casino, Prive' Nightclub, Miracle Mile Shops, The Opium Group and DeMontrond Motors.

About the Sports Dream Foundation and Urban Youth Scholarship Fund:

This national charity benefits youth in inner cities who otherwise would not have the means to pursue their goal of higher education. Scholarships are provided to outstanding young people throughout the country who have the dream and commitment to attend post high school education. The fund is supported by private donation, corporate sponsorship and event proceeds. To date, over 400 scholarships have been awarded to deserving high school students based on need, academic achievement, and outstanding community service. For more information contact the Sports Dream Foundation at (801) 350-9086.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image



SoLo Powered NBA Success: World Champion Boston Celtics Fueled by SoLo Bars

All natural SoLo is fueling the world's best athletes in the sport of professional basketball with more than 1/3 of the NBA teams using the bars for the sustained energy, great taste and high performance nutrition they provide. The impressive list, lead by the Orlando Magic, also includes the 2008 NBA World Champions, the Boston Celtics, who began testing the bars 2 months ago on their road to victory. The word has spread quickly and SoLo is being used by athletes in many different sports arenas; including numerous other professional hockey, professional baseball, and collegiate sports teams; as well as world-class Olympic-caliber endurance athletes. In fact, SoLo Powered Triathlete Paul Tichelaar recently secured his position on the Canadian Olympic Triathlon Team where he raced against the best in the world, achieving a top 10 finish at the World Triathlon Championships in Vancouver on June 8th.

Edmonton, Alberta (PRWEB) June 23, 2008 -- All natural SoLo is fueling the world's best athletes in the sport of professional basketball with more than 1/3 of the NBA teams using the bars for the sustained energy, great taste and high performance nutrition they provide. The impressive list, lead by the Orlando Magic, also includes the 2008 NBA World Champions, the Boston Celtics, who began testing the bars 2 months ago on their road to victory. The Celtics have achieved the pinnacle of success, where they were just another NBA team last season. Many factors play into this type of situation, most importantly being hard work; but having the correct fueling plan is also paramount to achieving success of this degree.

An athlete's nutritional plan and choice of fuel is directly related to performance levels, and ultimately the level of success they achieve. SoLo's Controlled Energy Response™ Technology delivers a slow and steady release of fuel; providing lasting energy and enhanced endurance, allowing the athletes to perform at their best, over extended periods of time. The ease of digestion and palatability also affords the athletes the luxury of eating the bars frequently, providing a steady stream of energy to fuel their long and grueling practice and playoff schedule. SoLo delivers a slow and steady release of fuel; providing lasting energy and enhanced endurance, allowing the athletes to push beyond their personal limits and achieve greatness, when other energy bars fail.

SoLo continues to escalate to new heights in the professional athletic arena with 11 NBA teams currently using or testing the SoLo bars. It began with the Orlando Magic receiving SoLo on the recommendation of their strength and conditioning trainer, Joe Rogowski. The bars were brought to the bench, where the players tried them at half time and the ability to perform was there - for both the players and the bars. The low glycemic profile, combined with a good balance of carbohydrates, protein and fat provided just what they needed, and kept them going. As a result, the team has adopted SoLo as part of their ongoing nutritional game plan. The trainers love the bars for the performance value and great nutrition, and the players love the bars for the great taste.

"The SoLo Bars have given our team an advantage. We eat them before games and at halftime to give us the sustained energy for four quarters of NBA basketball. I love the beneficial ingredients that provide me optimal health in training and recovery, and I love the energy it gives me when its crunch time at the end of the game. Not to mention they taste great. The Berry Bliss has been a team favorite.....keep them coming", said Joe Rogowski, Strength and Conditioning Trainer for the NBA's Orlando Magic.

The word has spread quickly and SoLo is being used by athletes in many different sports arenas; including numerous other professional hockey, professional baseball, and collegiate sports teams; as well as world-class

Olympic-caliber endurance athletes. In fact, SoLo Powered Triathlete Paul Tichelaar recently secured his position on the Canadian Olympic Triathlon Team where he raced against the best in the world, achieving a top 10 finish at the World Triathlon Championships in Vancouver on June 8th. Tichelaar's relentless commitment to training and racing this year has earned him 4 top 10 finishes and his showing at the World's secures his place alongside the best athletes in the sport of triathlon. SoLo's long-term and sustained energy provided Paul with the necessary fuel late in the race to be able to finish strong and secure his Olympic team position.

Paul will now gear up for the 2008 Summer Olympics in Beijing, where nutrition will play an important role, as sufficient fuel will be necessary for the rigorous training sessions and workouts leading up to the big event. SoLo's high performance nutrition will continue to provide Paul with the steady and consistent energy required to help get his team to the podium. Canada is a powerhouse in the sport of triathlon and is one of the toughest teams to make in the world. Led by 2000 Sydney Olympics Gold Medalist Simon Whitfield, the Canadian team looks destined for a metal, with Paul Tichelaar only heightening the odds of bringing home a victory.

"In the sport of triathlon it is vital to have sustained energy throughout the race. SoLo bars have allowed me to find the necessary fuel at the end of races to give me a boost on the run. I need to know that I will be able to perform when needed; eating SoLo bars gives me that confidence and energy late in a race. Thanks SoLo", said Paul Tichelaar, Triathlete: Ranked 7th in the world, 2nd in Canada.

Elite and "weekend warrior" athletes alike are realizing the benefits of great-tasting SoLo Bars. They trust that SoLo will keep them powered for longer - to get through a morning workout, training run or endurance event. SoLo's unique low glycemic design delivers energy slowly, as working muscles need it - while sparing precious energy reserves at the same time. The all-natural blend of ingredients provides balanced nutrition with slow-burning carbohydrates, protein, dietary fat and fiber - delivering energy slowly. This is the reason why SoLo is quickly becoming the #1 choice among bar users. Available in five great-tasting flavors (Chocolate Charger, Peanut Power, Berry Bliss, Lemon Lift and Mint Mania), SoLo Bars provide 11-13 grams of protein, 24 vitamins & minerals, antioxidants for cell recovery, and a good source of fiber - all without the use of sugar alcohols, artificial sweeteners, artificial flavors or colors, and hydrogenated oils or trans fats.

About Solo GI Nutrition Inc.

SoLo Bars are available at Whole Foods Markets, leading natural food stores, fitness centers, bike shops, outdoor shops, and online at [SoLo Powers Celtics to Title](#) and <http://www.amazon.com>. Solo is committed to developing great tasting products that offer superior food choices to make it easy for consumers to achieve personal goals in physical pursuits, sports, fitness and healthy living without sacrificing eating pleasure. As a vertically integrated company, Solo applies its proprietary, patent-pending technology to develop all natural and great tasting food products to enhance performance and promote optimal health. For more information on SoLo Powered nutrition visit SoLo's Website at www.solo-gi.com.

For more information or to request a photograph or samples, please contact Carla Poirier at (780) 908-0087.

###

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).

Celtics Won It on a One-Of-A-Kind Connor Hardwood Floor

Connor Sport Court built the court in 1999 in TD Banknorth Garden utilizing new hardwood and oak parquet from the original 1946 court from Boston Gardens, carrying forward Boston's basketball tradition in a unique way.

Boston, MA (PRWEB) June 22, 2008 -- When the Boston Celtics won their 17th national championship Tuesday night against the Los Angeles Lakers, they won it on a Connor hardwood court with an unusual history.

An oak basketball court for the Celtics was first installed in the old Boston Gardens in 1946. In 1999 the Celtics asked Connor Sport Court International to build a new court in their new home, TD Banknorth Garden.

With the contract came a request: utilize some of the original 1946 wood floor in the construction of the new floor.

"Connor used pieces of the old floor in the new construction as a way of keeping the Celtic's tradition alive," said Jon Isaacs, Vice President of Connor Sport Court International.

"You could say it's a 'new-old' floor that was played on by such greats as Auerbach, Russell, Cousy and Bird," Isaacs said.

The Celtics are one of a number of National Basketball Association teams playing on Connor hardwood floors.

"We were honored to have both the 2008 NBA Championship and the 2008 NCAA Final Four men's and women's basketball championships played on Connor hardwood floors," Isaacs said.

More athletic events are played on Connor Sport Court surfaces than on any other sports flooring in the world. Sport Court® is a registered trade mark of Connor Sport Court International. Since 1974, it has identified the original and authentic modular sport surface, continuously improved and patented to provide the highest levels of quality and performance.

For more information contact Jon Isaacs, 847-922-0925
Or contact Jeff Morton, 801-414-6159

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NBA(R) Pre-Draft Camp Coach Selects SunTech Tango+ for Automated Blood Pressure Measurement

SunTech Medical is pleased to disclose that its Tango+ automated blood pressure monitor was recently utilized for the physical evaluation of NBA draftees at the 2008 Pre-Draft Camp held in Orlando, Florida.

MORRISVILLE, N.C. (Business Wire EON) June 17, 2008 -- Joe Rogowski, an exercise physiologist for the Orlando Magic®, selected the SunTech Tango+ when he was charged with the responsibility of performing 79 stress test electrocardiograms (ECGs) during the physical evaluation phase of the draft.

Mr. Rogowski commented, "We wanted a seamless process for these exercise stress tests and the SunTech Tango+ really helped us get the blood pressure readings in a reliable and efficient way."

During exercise stress testing, an athlete is fitted with ECG electrodes which feed cardiac information into a testing system as the subject runs on a treadmill. Blood pressure measurement is an essential part of the evaluation. The SunTech Tango+ automated monitor is able to provide accurate and reliable blood pressure readings even in this challenging environment.

SunTech Medical representatives Stephanie Monk, Product Manager, and Rod Thomson, Sales Manager for the SunTech Tango+, represented the company and provided training to the staff performing the evaluations.

The SunTech Tango+ uses proprietary motion-tolerant technology to provide reliable, clinical grade automated blood pressure measurements in the presence of noise and patient motion. In addition to blood pressure, the Tango+ provides heart rate and pulse oximetry measurements.

About SunTech Medical:

SunTech Medical provides clinical-grade, non-invasive blood pressure (NIBP) products and technology. We offer solutions for ambulatory blood pressure monitoring, cardiac stress test blood pressure monitoring, and now a general-use, expandable blood pressure device with temperature and SpO2 upgrades. Our series of OEM blood pressure modules offer customizable NIBP solutions for all clinical applications. For more information visit www.SunTechMed.com or call 1.800.421.8626.

Keyword Tags:

automated blood pressure, cardiac stress test, cardiac stress testing, stress test, suntech medical, suntech medical instruments, suntech tango, tango+

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